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NEWS RELEASE

This way to safe, snowy trails: *Investment in new groomers, drags and signage for snowmobile trails across the province*

March 11, 2022 - Corner Brook, Newfoundland and Labrador – [Newfoundland and Labrador Snowmobile Federation](#)

Sometimes the path less travelled needs to be groomed first! Especially when it is covered in snow. As the Newfoundland and Labrador Snowmobile Federation (NLSF), with the help of our dedicated volunteers, we support snowmobilers island-wide in keeping trails safe and well-developed throughout the winter season. By supporting people being out on the trails, we help stimulate the local economy and keep tourism opportunities running when snow covers the ground.

Today, members of the NLSF were joined by representatives from the federal and provincial government to announce a total investment of \$1,506,000 for new and improved trail maintenance equipment to increase the sustainability of the provincial snowmobile tourism sector.

"By modernizing our fleet with three new groomers and 20 new drags, as well as installing new signage throughout the trail system, snowmobilers will feel more confident and comfortable during their trips," said *NLSF General Manager Matthew Swain*. "The new equipment will allow us to groom our trails more reliably and efficiently to help create safer and more enjoyable trail rides for all users."

The Government of Canada, through the Atlantic Canada Opportunities Agency (ACOA), has provided a \$495,000 contribution to upgrade and replace trail maintenance equipment. The Government of Newfoundland and Labrador has also invested \$495,000 in the project. NLSF will be investing the remaining \$516,000.

Quotes

"Snowmobiling is a popular winter activity in Western Newfoundland and on the Great Northern Peninsula and plays a large role in the dynamic winter tourism sector throughout the island. By supporting organizations like the Newfoundland and Labrador Snowmobile Federation, we are supporting economic growth and diversity within our communities."

- *The Honourable Gudie Hutchings, Minister of Rural Economic Development and Member of Parliament for Long Range Mountains on behalf of the Honourable Ginette Petitpas Taylor, Minister of Official Languages and Minister responsible for ACOA*





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"Partnering with organizations throughout the province to action economic development initiatives is part of our government's continued focus on promoting growth and diversification. This support will help the Newfoundland and Labrador Snowmobile Federation with their ongoing plans to deliver a quality experience for residents and visitors."

- *The Honourable Andrew Parsons, Minister of Industry, Energy and Technology*

"The Newfoundland and Labrador Snowmobile Federation does a great job in actively promoting our province as an attractive snowmobile tourism destination. They appeal to winter outdoor enthusiasts who wish to explore our network of snowmobile trails. Through this funding, they will be able to offer new and exciting winter tourism opportunities, while providing an enjoyable and safe snowmobiling experience for trail users."

- *The Honourable Steve Crocker Minister of Tourism, Culture, Arts and Recreation*

"With support from ACOA and the Department of Industry, Energy and Technology, the Newfoundland and Labrador Snowmobile Federation can confidently continue making an impact and generating opportunities for growth within communities across Newfoundland and Labrador."

- *Peter Troke, Newfoundland and Labrador Snowmobile Federation Board Member*

The NLSF provides strong leadership and support to safe, organized family-oriented snowmobiling in the province of Newfoundland and Labrador through a network of well – marked and maintained groomed trails and to promote the Province of Newfoundland and Labrador as Canada's newest snowmobiling destination.

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