

2025-26



CORPORATE SPONSORSHIP OPPORTUNITIES

NEWFOUNDLAND AND LABRADOR
SNOWMOBILE FEDERATION



About Us

The Newfoundland and Labrador Snowmobile Federation (NLSF) is proud to be the provincial voice of organized snowmobiling since 1995. Through our leadership, Newfoundland has become one of Canada's premier snowmobiling destinations—welcoming thousands of riders to experience our breathtaking landscapes and professionally groomed trail network each winter.

Snowmobiling is more than a sport in our province—it brings communities together and strengthens our winter economy. By working alongside our 17 incorporated clubs, we oversee trail grooming, safety programs, and the ongoing maintenance that keeps our trails accessible and family-friendly. Our efforts ensure that snowmobiling remains safe, organized, and welcoming for riders of all ages.

With a growing reputation across Canada, Newfoundland is increasingly recognized as a must-visit winter destination. This success is only possible through strong partnerships—with communities, government, and businesses like yours. Corporate sponsors play a key role in sustaining and expanding our work, and your support directly contributes to the economic and recreational benefits snowmobiling brings to the province.

Our Mandate ”

To ensure the interests of all members are put forward as a united voice with special emphasis on maintaining the freedom of “backcountry” snowmobiling which is currently available in all parts of the province.

What We Do

- Membership and club support
- Trail development and upkeep
- Safety programs
- Tourism and marketing

 **3,300KM**
Managed trails
by NLSF

 **\$544M**
Provincial
Economic Impact

Ride With Us:

Sponsorship Levels

	FRONTIER \$3000	BACKCOUNTRY \$2000	TRAILHEAD \$1000
WEBSITE	✓	✓	✓
<ul style="list-style-type: none"> Corporate logo and link to your site on bottom of NLSF homepage Listing under “corporate partners” section 			
SOCIAL MEDIA	✓	✓	✓
<ul style="list-style-type: none"> Recognition featuring your corporate logo or advertisement on NLSF Facebook page 	one post per month for 12 months	one post every 4 months	one post during peak week of early bird sales
PASS HOLDER LIST	✓	✓	✓
<ul style="list-style-type: none"> Advertisement or article in NLSF newsletter, <i>Rock the Trails</i>, published three times per year (circulation 10,000+) 	full page ad (7.5x10)	half page ad (7.5 x 4.5 horizontal)	quarter page ad (3.25 x 4.5 vertical)
EVENTS AND AGM	✓	✓	✓
<ul style="list-style-type: none"> Corporate logo displayed at NLSF AGM, public meetings, and events 			
COMMUNICATIONS	✓	✓	
<ul style="list-style-type: none"> Corporate logo displayed on NLSF letterhead and use of NLSF logo 			
RIDES	✓		
<ul style="list-style-type: none"> Exclusive invitation and advertising recognition at NLSF ride events 			
FIVE FREE TRAIL PASSES	✓		



Other Ways To Partner

Donate A Prize

Contribute a product or service to be used in one of our giveaway contests:

- Freebie Friday Early Bird Contest
- Snowmobile Safety Week
- Take A Friend Snowmobiling Week

Offer Support

Support clubs at work across the island by supplying materials or discounts on goods, services and/or equipment.



Fuel the Adventure

By supporting the NLSF, you're investing in more than just trails—you're helping build safe, sustainable, and world-class snowmobiling across the island of Newfoundland. Together, we can keep our province a top destination for riders, strengthen local businesses, and enhance outdoor recreation for all. Your sponsorship ensures impact, visibility, and lasting value for the snowmobiling community today and into the future.

Contact

Phone 709-635-4395
Website www.nlsf.org
Email execadmin@nlsf.org
Address 7 Wellon Dr., Deer Lake, NL